

A THREE SESSION EVENT FOCUSING ON MANAGING YOUR DEFENSE

Conducted by Jerry Helms, Grand Life Master

This seminar is aimed at emerging players with a desire to improve their game. Each session will involve interactive playing of preduplicated lesson hands based on lesson objectives dealing with taking more of their tricks more often. Every participant will receive a professionally prepared, bound, color seminar booklet for notes and your later review.



As a Grand Life Master with over 28,000 master points, Jerry has appeared 34 consecutive times on the ACBL Top 500 list.

When the ACBL established its Teacher Accreditation Program (TAP) in 1987, Jerry was asked to participate as a trainer. During his tenure, he certified over 2,000 bridge teachers. Since 1994, he has served annually as an expert panelist for the ABTA. He is a member of the National Speakers Program, and he provides free lectures during the Spring, Summer, and Fall National Bridge Tournaments. In addition to professional play, much of Jerry's time is spent performing seminars all across North America. "Ask Jerry" is a monthly column featured in the ACBL Bulletin. He is the author of Helms to HELLO, now in its third printing, along with The Best of Ask Jerry, released in 2017, and Over My Shoulder, released in 2018. All publications are available directly from Jerry, or from major bridge book dealers.

Comments from other players/teachers:

"It is unusual for a top level player to be able to relate to newer players the way Jerry does. A great personality combined with a sense of humor. Great presentation skills and the ability to provide clear and accurate explanations to players at any level make Jerry the ultimate bridge teacher." -- Pat Harrington, ACBL Bulletin contributor and ASTA Master Teacher

"I've worked with Jerry on a number of occasions on both land and sea. On his feet, Jerry has an amazing ability to answer questions in a manner that is easy to understand for players of all skill levels, and does so with a great sense of humor." -- Larry Cohen, World Class Player and Teacher

"Jerry Helms, world-class player and teacher, brings practical, relevant bridge information. His Jerry-isms offer insightful tips that have the power to energize your game." -- Audrey Grant, noted author, world class teacher.

Jacksonville School of Bridge. 3353 Washburn Road, Jacksonville FL 32250

Saturday, May 6th

9:00 - 9:30 am / Coffee & Conversation

9:30 - Noon / Instruction

Noon - 12:45 / Lunch will be provided

12:45 - 3:45 / Instruction

3:45 - 4:15 / Bonus ask Jerry

Sunday, May 7th

12:30 - 4:15 / Instruction

\$175.00 if registration completed by April 15. After that cost is \$200.

For Information and Registration: Contact Peggy Higginbotham, Phone: (904) 527-3944, Email: phiggin@comcast.net.

Please complete form below and send along with your check made payable to Peggy Higginbotham:

12511 Master Ridge Dr., Jacksonville, FL 32225

Your name: _____ Address: _____

Phone: _____ Email: _____